



Earth Fair
Goodells, MI

Celebrating 12 years of making a difference!

www.EarthDayFair.com

Earth Fair Committee

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Pine River Nature Center

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St. Clair County Parks and Rec

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St. Clair County Environmental Services

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Blue Water Audubon Society

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St Clair County Master Gardeners

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Algonac State Park, DNR

Jason Rasmussen
Cargill, Inc.

Mary Kay Weber
St Clair County Master Gardeners

Kirsten Lyons
Macomb Master Composters

Annie Jelinek
Lounies

Jan Shue
Earth Keepers

Karyn McCue
St. Clair Conservation District

Joe Kautz
Sanilac Conservation District

January 23, 2014

Dear Earth Fair Exhibitor:

Practice what we preach, right? It's time to be the catalyst for inspiring a new way of thinking and doing! Join us this year for Earth Fair on Friday, April 25th from 9am – 4pm and Saturday, April 26th from 10am – 4pm in the beautiful setting of Goodells County Park in St. Clair County.

Earth Fair is a two-day extravaganza of companies, artisans, demonstrations, displays and entertainment acts blended in an environment that's free and fun for the whole family. This event has thousands of fans who have come to take part in this large-scale Earth Day event year after year.

You have been chosen to receive our invitation because you fit into our mission of bringing an environmental message, product or service to our audience.

We hope you choose to celebrate Earth Day with us because, as an Exhibitor, you form the heart of Earth Fair. Spaces are limited and fill up fast so please register by **February 21**. We'd be happy to assist you with planning activities for your booth, even help you pull together the resources you need.

A map and specifics will be sent to you upon confirmation of your participation. We look forward to hearing from you soon!

Sincerely,

The Earth Fair Committee



Earth Fair 2014 – EXHIBITOR REGISTRATION

Friday, April 25, 9am – 4pm ♦ Saturday, April 26, 10am – 4pm ♦ Goodells County Park

Name of Organization: _____

Name as you would like it to appear in print: _____

Org Type: For-Profit Non-Profit Food Vendor Youth Club School Gov't Agency Individual

Contact Name: _____ Title: _____

Street Address: _____ City: _____ Zip Code: _____

Phone Number: (_____) _____ Email: _____

Website: _____

(Your website will be linked to the www.EarthDayFair.com website)

Exhibitors are given a 10x10 area and can use the space as desired. Goodells County Park will provide the following items for you. You may supplement beyond what is provided as long as it fits within your 10x10 area.

of tables: 0 1 2 # of chairs: 0 1 2 3 4 # of picnic tables: 0 1

I need access to electricity. *(Please bring your own extension cord):* Yes No

PLEASE NOTE that Wi-Fi is not available at Goodells County Park.

Please list specific set-up needs or requests. (Outdoor setup, water, animals, pen for animals, food, craft area, etc.)
Outdoor exhibitors have no space restrictions. If you plan to bring your own tables and chairs, please list that here too.)

CHECK ONLY ONE BOX:

- \$100 – Food or Beverage Vendor. **NO STYROFOAM ALLOWED.** Requires a temporary food service license from the St. Clair County Health Department (810-987-5306)
- \$ 45 – 2014 New Exhibitor (If you are a new Exhibitor to Earth Fair in 2014, you **MUST** check this box.)
- \$ 40 – For-Profit
- \$ 15 – Non-Profit, Gov't Agency, Individual
- \$ 10 – Boy/Girl Scouts, 4-H Club, or School Club
- \$ 0 – Yes, I am interested in finding out how to become an Earth Fair sponsor.
Comes with free t-shirts & free exhibit space. A sponsor packet will be sent to you.

T-SHIRTS:

\$7 – I would like to purchase a custom 2014 Earth Fair t-shirt at the special early bird price.
\$7.00 x # _____ of t-shirts = \$ _____ Please list all t-shirt size(s): _____
(Adult S M L XL 2XL 3XL, Child S M L)

PAYMENT:

My non-refundable registration fee is included: \$ _____ **(Payment due February 21, 2014)**

Cash Check # _____ Credit card by phone Invoice me

Checks made to St. Clair County Earth Fair. Credit cards have a 4% surcharge. Registration fees are non-refundable.

Limited space available! Register by Feb 21!

Fax (810) 966-2886

Mail

St. Clair County Environmental Services
6779 Smiths Creek Road
Smiths Creek, MI 48074

Email: earthfair@stclaircounty.org

Web: www.EarthDayFair.com

Call: (810) 989-6981 or (810) 987-5306

Make checks payable to:
St. Clair County Earth Fair

➔ Hands On Activity

Earth Fair is a hands-on family-friendly event so learning through an activity, display or demonstration is required. Static booths are not acceptable. Briefly describe what you will have available.

➔ Workshops

20-minute workshops are scheduled across the two-day period to tie in with the highest-traffic times. Sessions occur inside the Visitors Center, accommodate PowerPoint & are general seating. Topic ideas should tie in with your product, mission or service.

Yes, I will give a 20-minute workshop.

Workshop title: _____

Friday Saturday Both Preferred time slot: _____

Yes, I will have a nominal workshop fee: _____ (\$1/person; \$3/family, etc)

If your workshop requires a hands-on craft (i.e. soap making, bird feeders, candle making, etc) you may charge a small fee to cover the cost of supplies for each participant.

➔ Coupon Incentive

Riders on the free Earth Fair shuttle receive a custom pin-on button that serves as their “bus ticket”. Exhibitors can offer a discount or coupon to their booth that only wearers of the button are entitled to. Up to 300 families will ride the shuttle.

Yes, I want to offer a discount or coupon at my booth.

Examples: 20% off one specific item; free sample; 10% off online purchase; 25% off first purchase

Offer: _____

➔ Bingo

The Earth Fair scavenger hunt is made up of one activity or lesson from each booth to promote hands-on, minds-on learning for children. Last year’s example is included.

Yes, include me. Please write your one sentence description: _____

Yes, I will donate a child-appropriate prize to the bingo.

Prize item description: _____

➔ QR Codes

In the spirit of Earth Day, we challenge you to reduce your carbon footprint. Visitors to your booth scan your QR code with their smartphone instead of picking up brochures. Your QR code is linked to all your vital contact information. We provide an 8.5x11 acrylic stand to display your QR code. Please check the box if you’d like help creating a QR code or would like to request the acrylic stand.

Yes, I would like guidance creating a QR code and/or request an acrylic stand.

➔ Do you intend to sell any products at your booth during Earth Fair? YES NO

Please attach brochure. **If you serve food items or provide food samples you must contact the St. Clair County Health Department to purchase a temporary food license. (810-987-5306)**

➔ I would like copies of the 2014 Earth Fair flier to hand out.

Email me an electronic version. I will make the color copies myself.

Mail me # _____ fliers.

➔ Confirmation packets with set-up instructions and maps are sent electronically.

Please check here if you wish for yours ONLY by POST MAIL.



Earth Fair Bingo



Six in a row wins - up, down, right, left, diagonal

Turn your card in to win – every BINGO is a winner!
 Bring your completed BINGO card to the Registration Table in Building #1 (West Barn)
 and enter to win a prize!

<p>DoTERRA Oils What citrus fruit can help clean your body & house of germs plus 44 other uses?</p>	<p>Port Huron Water Reclamation Facility What are "biosolids" and how are they useful?</p>	<p>Earthkeepers Which item breaks down the quickest in a landfill and which item takes the longest to break down?</p>	<p>St. Clair County Health Department Place a pin in the map to find which watershed you live in.</p>	<p>Tigerbunny Acres Farm What makes a better pet: a dog or a parrot?</p>	<p>Lounies What chemical (that is used to embalm) is commonly found in beauty/personal products?</p>
<p>Efficiency United Play the Energy Savings Star Game!</p>	<p>St. Clair County Environmental Services Name three items that can be recycled.</p>	<p>Future Explorers 4-H Play the "Fill the Bill" Game</p>	<p>Nepper Enterprise-Shaklee Can you make water wetter?</p>	<p>Back 2 the Wild Rehab A doe is what kind of animal?</p>	<p>Amber Lane Gifts & Crafts List one way that beeswax can be used.</p>
<p>Powder Puff Pacas Why are alpacas considered earth friendly animals?</p>	<p>Pine River Nature Center Examine macroinvertebrates under a microscope.</p>	<p>MSU Extension 4-H Give an example of one product that is made from corn.</p>	<p>FREE SPACE</p>	<p>St. Clair County Master Gardeners Make a beanie baby necklace</p>	<p>Sunny Fields Botanical Park The nectar bees collect from flowers is turned into _____. (Fill in the blank)</p>
<p>Tupperware How long will a Tupperware product last?</p>	<p>Port Huron Transition Town Plant a seed.</p>	<p>Chris's Bunnies What activities do bunnies like the most? Do they like to be played with?</p>	<p>Red Barn Farm What do sheep eat?</p>	<p>Two Old Stoners What banded stones are found in the Upper Peninsula?</p>	<p>Soybean Promotion Committee Name two products that contain soy.</p>
<p>Port Huron High School HOW Club Complete an activity at this PHHS booth.</p>	<p>St Clair County Farm Bureau What is a buffer strip?</p>	<p>MI Natural Guess what natural element this is.</p>	<p>Cartridge Connection Play the cartridge toss game.</p>	<p>Blue Water Sierra Club What is an animal called that is on the brink of disappearing forever- "threatened" or "endangered"?</p>	<p>Visitor's Center Join us every half hour for fun and free hands-on workshops!</p>