

FOR EARTH FAIR USE ONLY

Total Booth Space Rental \$ \_\_\_\_\_ Number of booth spaces: \_\_\_\_\_ Balance due: \_\_\_\_\_  
Received by: \_\_\_\_\_ Date registration received: \_\_\_\_\_ Date payment received: \_\_\_\_\_



# Earth Fair 2015 – EXHIBITOR REGISTRATION

Friday, April 24, 9am – 4pm ♦ Saturday, April 25, 10am – 4pm ♦ Goodells County Park

Name of Organization: \_\_\_\_\_

Name as you would like it to appear in print: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

### **BOOTH EXHIBIT FEES:**

\$100 – **Food or Beverage Vendor** - Requires a temporary food service license from the St. Clair County Health Department (810-987-5306)

\$ 40 – **For-Profit Early Bird** (Received no later than February 20)

\$ 50 – **For-Profit Extended** (Received between Feb 21 – March 13)

\$ 15 – **Non-Profit/Gov't Agency/Individual Early Bird** (Received no later than February 20)

\$ 25 – **Non-Profit/Gov't Agency/Individual Extended** (Received between Feb 21 – March 13)

\$ 10 – **Boy/Girl Scouts, 4-H Club, Youth Group, or School Club**

\$ 0 – **Event Sponsor** - Yes, I am interested in finding out how to become an Earth Fair sponsor. Comes with free marketing, logo on t-shirt & free exhibit space. A packet will be sent to you.

### **EXHIBIT FEE CALCULATOR:**

\$ 35 – **One-Time New Exhibitor Fee** - If you are a new exhibitor to Earth Fair in 2015, this is a required fee in addition to one booth fee above, which covers banner printing and administrative registration costs.

# \_\_\_\_\_ **Number of booth(s) x \$ \_\_\_\_\_ booth fee (see above) = \$ \_\_\_\_\_ TOTAL EXHIBIT FEE**

*Booth fees are limited to a 10'x10' area. There is two booth space maximum.*

### **T-SHIRTS:**

\$8.00 – I would like to purchase a custom 2015 Earth Fair t-shirt at the special early bird price.

\$8.00 x # \_\_\_\_\_ of t-shirts = \$ \_\_\_\_\_ Please list all t-shirt size(s): \_\_\_\_\_

**\$ \_\_\_\_\_ TOTAL T-SHIRT COST** (Adult S M L XL 2XL 3XL, Child S M L)

### **TOTAL REGISTRATION COSTS:**

**My total registration fee: \$ \_\_\_\_\_**

Cash  Check # \_\_\_\_\_  Credit card by phone  Invoice me

*St. Clair County Earth Fair is a 501(c)3 not-for-profit. Make checks payable to St. Clair County Earth Fair. Credit cards have a 4% surcharge. Registration fees are non-refundable.*

**PLEASE NOTE THESE IMPORTANT DEADLINE DATES!**  
**February 20, 2015** - Save money with our reduced early bird registration deadline  
**March 13, 2015** - Extended registration deadline date  
**March 13, 2015** - Absolutely no registrations accepted after this date

**We look forward to hearing from you. Send in your payment along with this completed, signed registration form.**

**Mail:** St. Clair County Environmental Services  
6779 Smiths Creek Road, Smiths Creek, MI 48074  
**Phone:** (810) 987-5306 or (810) 989-6981

**Email:** earthfair@stclaircounty.org  
**Web:** www.EarthDayFair.com  
**Fax:** (810) 966-2886

**I have read and agree with the Earth Fair Terms & Conditions.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

## Set-Up Needs

Exhibitors have the option of paying for one or two 10x10 exhibit spaces. Goodells County Park will provide the following items for you. You may supplement beyond what is provided as long as it fits within your area.

# of tables: 0 1 2

# of chairs: 0 1 2 3 4

# of picnic tables: 0 1

I need access to electricity. (*Please bring your own extension cord*):  Yes  No

OPTIONAL: List set-up needs or requests (i.e. outdoor setup, near water, bringing animals, pen for animals, food, craft area, location next to or away from a specific vendor, etc. If you plan to bring your own tables and chairs, please list that here too.)

## ➔ Hands On Activity

Earth Fair is a hands-on family-friendly event so learning through an activity, display or demonstration is required. Static booths are not acceptable. Briefly describe what you will have available. *PLEASE NOTE that Wi-Fi is not available at Goodells County Park.*

## ➔ Workshops

20-minute workshops are scheduled across the two-day period to tie in with the highest-traffic times. Sessions occur inside the Visitors Center, accommodate PowerPoint & are general seating. Topic ideas should tie in with your product, mission or service.  Yes, I will give a 20-minute workshop.

Workshop title: \_\_\_\_\_

Friday  Saturday  Both  Preferred time slot: \_\_\_\_\_

Yes, I will have a nominal workshop fee: \_\_\_\_\_ (*\$1/person; \$3/family, etc*)

If your workshop requires a hands-on craft (i.e. soap making, bird feeders, candle making, etc) you may charge a small fee to cover the cost of supplies for each participant.

## ➔ Coupon Incentive

Riders on the free Earth Fair shuttle receive a custom pin-on button that serves as their “bus ticket”. Exhibitors can offer a discount or coupon to their booth that only wearers of the button are entitled to. Up to 300 families will ride the shuttle.

Yes, I want to offer a discount or coupon for my booth.

*Examples: 20% off one specific item; free sample; 10% off online purchase; 25% off first purchase*

Offer: \_\_\_\_\_

## ➔ Scavenger Hunt

The Earth Fair scavenger hunt is made up of one activity or lesson from each booth to promote hands-on, minds-on learning for children. Last year’s example is included.

Yes, include me. Please write your one sentence description: \_\_\_\_\_

Yes, I will donate a child-appropriate prize to the scavenger hunt.

Item description: \_\_\_\_\_

## ➔ Earth Fair Flyers - I would like copies of the 2015 Earth Fair flier to hand out.

Email me an electronic version. I will make the color copies myself.  Mail me # \_\_\_\_\_ fliers.

## ➔ Confirmation Packets with set-up instructions and maps are sent electronically.

Please check here if you wish for yours ONLY by POST MAIL.

## ➔ Referral – I would like to recommend the following Exhibitors or Food Vendors to receive a Registration Form:



## 2015 Earth Fair

# EXHIBITOR TERMS & CONDITIONS

Please read through the following Terms & Conditions. A signature on the Registration Form is required for participation in Earth Fair. Please retain this document for your records.

- ◆ St. Clair County Earth Fair (“Earth Fair”) is a 501c3 non-profit organization committed to environmental education in St. Clair County, and as such, sponsors this annual event. The main purpose of this event is educational and staged in conjunction with Earth Day and its mission.
- ◆ The Exhibitor shall remain on the premises for the entire duration of the two-day event. The Exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the exhibits until Earth Fair is officially closed to the public each day.
- ◆ Each Exhibitor is required to keep at least one attendant in his booth during all event hours. Failure to do so may result in removal of an exhibit from the event at his expense. Volunteer assistance can be provided at a booth if requested by Exhibitor.
- ◆ Merchandise, signs, decorations or display fixtures shall not be nailed to walls. No components shall be displayed outside exhibit space or beyond limits of exhibit space as to interfere with any neighboring exhibit.
- ◆ An Exhibitor shall not assign to a third party its right to the exhibit space or any portion thereof without the prior consent of Earth Fair. The Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of exhibit space assigned.
- ◆ Earth Fair reserves the right to make changes in space assignments that it deems are in the overall best interest of the event. Booth space will be assigned by Earth Fair on the basis of the order in which the Registration Form and payment are received. Such assignment is made for the period of this event only and does not imply that the same or similar space be held or offered for future events.
- ◆ Earth Fair reserves the right to withdraw its acceptance of the registration form if it determines that the Exhibitor's product or service does not meet the event's mission. In addition, Earth Fair may refuse to consider for participation in future events an Exhibitor who violates or fails to abide by all such Terms & Conditions.
- ◆ Photographs will be taken during the event without prior consent of Exhibitors to be used in marketing materials, websites, social media, and publications.
- ◆ Earth Fair is striving to be a Zero Waste event. Exhibitors shall consider their impact to the environment when planning activities for their booth. Recycling, composting, and trash guidelines will be included in the confirmation packet. Free technical support is offered to provide assistance in minimizing waste at Earth Fair.
- ◆ Styrofoam products are not allowed at Earth Fair. For alternatives on recyclable and decomposable products, please visit [www.michigangreensafeproducts.com](http://www.michigangreensafeproducts.com).
- ◆ If Exhibitor cancels its participation in the event, such cancellation shall be considered a default on its part, and any monies paid hereunder shall be retained by Earth Fair.



# 2014 Earth Fair Bingo

Our Earth Fair bingo is eco-easy because every bingo card is a winner!  
 Bring your completed bingo card to the Information Table  
 in Barn #1 (West Barn) to win one of our prizes!

<b>Congresswoman Candice Miller</b> What is a Michigan fish that has a BIG appetite?	<b>Blue Water Area Transit</b> What kind of fuel do our busses use?	<b>Earthkeepers</b> How long does it take trash to break down in a landfill?	<b>St. Clair County Health Department</b> Place a pin in the map to discover which watershed you live in.	<b>Tigerbunny Acres Farm</b> Do some chickens have fur? <b>Yes or No</b>	<b>Lounies</b> Which chemical (that is used to embalm) is commonly found in beauty & personal products?
<b>FREE SPACE</b>	<b>St. Clair County Environmental Services</b> Deposit recycled item in the correct bin.	<b>Future Explorers 4-H</b> Play the "Birds & Boxes" matching game!	<b>Nepper Enterprises-Shaklee</b> Can you make water wetter?	<b>Back 2 the Wild Rehab</b> What is a male duck called?	<b>Amber Lane Gifts &amp; Crafts</b> Name one item made with beeswax.
<b>Powder Puff Pacas</b> Why are alpacas considered earth friendly animals?	<b>Pine River Nature Center</b> Explore incredible insects up close.	<b>FREE SPACE</b>	<b>St. Clair-Detroit River Sturgeon For Tomorrow</b> What is Michigan's largest fish?	<b>Master Gardeners Of St. Clair County</b> Make a beanie baby necklace.	<b>Macomb Master Composters</b> Name 3 things you can compost.
<b>Blue Water Audubon Society</b> Find and name backyard bird in the binoculars.	<b>Dan Rhein, Artist</b> Name one thing that can be re-purposed.	<b>Chris's Bunnies</b> How many feet do rabbit have?	<b>Red Barn Farm</b> What do you call a group of sheep?	<b>Two Old Stoners</b> What is Michigan's state stone?	<b>FREE SPACE</b>
<b>Sheepshank Sam</b> Visit this outdoor activity to try your hand at cutting wood with a 4 foot cross-cut saw!	<b>St. Clair County Drain Office</b> What does "MS4" stand for?	<b>MI Natural</b> Over time beeswax will develop a white-ish coating. What is that called?	<b>FREE SPACE</b>	<b>Blue Water Sierra Club</b> Where is the largest freshwater delta located?	<b>Visitor's Center</b> Join us every half hour for fun and free workshops!
<b>American Chiropractic Medical Services</b> How many vertebrae are in a spine?	<b>DTE Energy</b> How many wind turbines are in the state of Michigan?	<b>Tupperware</b> Is Tupperware safe to use in the microwave?	<b>Clean Water Action</b> The great lakes contain _____ % of the world's usable fresh water supply.	<b>Rock-N-Wood</b> What are the three things plants need to grow?	<b>MSU Extension 4-H</b> Name a plant that will help pollinators.