



# Earth Fair 2015 - SPONSORSHIP FORM

Friday, April 24 ♦ Saturday, April 25 ♦ Goodells County Park ♦ [www.EarthDayFair.com](http://www.EarthDayFair.com)

<p><b>RIVER BIRCH</b> <b>\$250</b></p> <ul style="list-style-type: none"> <li>• Logo on Program Guide</li> <li>• Exhibit space at Earth Fair (10' x 10')</li> <li>• 1 t-shirt</li> </ul>	<p><b>RED MAPLE</b> <b>\$500</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$250 level, plus:</li> <li>• Your logo with link on website and social media sites</li> <li>• Name in media releases</li> <li>• 4 t-shirts</li> </ul>	<p><b>BLACK CHERRY</b> <b>\$1,000</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$500 level, plus:</li> <li>• Double exhibit space (10'x20')</li> <li>• Logo on signage at event</li> <li>• 6 t-shirts</li> </ul>	<p><b>WHITE PINE</b> <b>\$2,000</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$1,000 level, plus:</li> <li>• Your logo on Earth Fair t-shirts</li> <li>• 8 t-shirts</li> </ul>
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## PROMOTION DESCRIPTIONS

### Website

The [www.EarthDayFair.com](http://www.EarthDayFair.com) website is a major resource for Earth Fair visitors receiving over 6,000 hits a year. All sponsors are acknowledged on the Home page. Your logo/name is linked to your website for easy click-through access. Logo size and placement are appropriate to the sponsorship level. Additionally, sponsors are mentioned on our social media sites.

### Program Guide

The Program Guide is a 2-page handout distributed during the Fair to 6,000+ families. The guide features the names of Earth Fair sponsors, a map of the Fair, stage schedules, and a list of vendors. All sponsors receive acknowledgement in the guide.

### Exhibit Space

The best way to present your cause, product or service to Earth Fair visitors is to have an exhibit booth. The size of the exhibit space is determined by sponsorship level. We provide the tables, chairs and electricity needed for your booth.

### Media

Earth Fair is heavily promoted through a variety of media outlets across Southeast Michigan in the months leading up to the event including, but not limited to: multiple newspapers in a tri-county area including Ontario, radio stations, Michigan Festivals & Events magazines, various Chambers and Visitor Bureaus, Comcast. This promotion is available to \$500+ level sponsors.

### T-shirts

T-shirts are sold during the event to visitors. The t-shirt features a custom Earth Fair logo on the front and back and sponsor acknowledgements on the sleeve. All sponsors at the \$2,000+ level are acknowledged on the t-shirt.

#### Submit Form

Deadline: **February 27, 2015**

Mail: St. Clair County Health Department, Attn: Earth Fair, 3415 28<sup>th</sup> Street, Port Huron, MI 48060

Email: [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)

#### Questions

Contact Sheri Faust, Earth Fair Chair, at 810.987.5306 or [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)



# Earth Fair 2015 Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Name as you would like it to appear in print: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorship Level

- River Birch \$250                       Red Maple \$500  
 Black Cherry \$1,000                       White Pine \$2,000                       Other \_\_\_\_\_

→ I will receive # \_\_\_\_\_ of t-shirts at these sizes(s): (S, M, L, XL, 2XL, 3XL) \_\_\_\_\_

**In-kind donations are just as valuable to the production of Earth Fair.** Please describe the nature of your in-kind donation and its value:

\_\_\_\_\_

Monetary value: \$ \_\_\_\_\_

**Email logo** to [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org) in .jpg format by **February 27, 2015** as you would like it to appear in marketing.

## Payment

- My check is included, made out to the **St. Clair County Earth Fair**  
 Please invoice me  
 I will pay by credit card over the phone ( There is a 4% surcharge)

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