



## April 28 & 29, 2017 Goodells County Park

<p><b>RIVER BIRCH</b> <b>\$500 - \$999</b></p> <ul style="list-style-type: none"> <li>• Logo on website &amp; Program Guide</li> <li>• Exhibit space at Earth Fair (10' x 10')</li> <li>• 2 t-shirts</li> </ul>	<p><b>RED MAPLE</b> <b>\$1,000 - \$1,999</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$250 level, plus:</li> <li>• Your logo with link on website and social media sites</li> <li>• Name in media releases</li> <li>• 4 t-shirts</li> </ul>	<p><b>BLACK CHERRY</b> <b>\$2,000 - \$2,999</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$500 level, plus:</li> <li>• Double exhibit space (10'x20')</li> <li>• Logo on signage at event</li> <li>• 6 t-shirts</li> </ul>	<p><b>WHITE PINE</b> <b>\$3,000+</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$1,000 level, plus:</li> <li>• Logo on Earth Fair t-shirts</li> <li>• 8 t-shirts</li> </ul>
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## 2017 SPONSORSHIP PROMOTION DESCRIPTIONS

### Website

The [www.EarthDayFair.com](http://www.EarthDayFair.com) website is a major resource for Earth Fair visitors receiving over 7,000 hits a year. All sponsors are acknowledged on the Home page. Your logo/name is linked to your website for easy click-through access. Logo size and placement are appropriate to the sponsorship level. Sponsors are also mentioned on our social media sites.

### Program Guide

The Program Guide is a 2-page handout distributed during the Fair to 5,000 families. The guide features the names of Earth Fair sponsors, a map of the Fair, stage schedules, and a list of vendors. All sponsors receive acknowledgement in the guide.

### Exhibit Space

The best way to present your cause, product or service to Earth Fair visitors is to have an exhibit booth. The size of the exhibit space is determined by sponsorship level. We provide the tables, chairs and electricity needed for your booth.

### Media

Earth Fair is heavily promoted through a variety of media outlets across Southeast Michigan in the months leading up to the event including, but not limited to: multiple newspapers in a tri-county area including Ontario, radio stations, Michigan Festivals & Events magazines, various Chambers and Visitor Bureaus, Comcast. This promotion is available to \$1,000+ level sponsors.

### T-shirts

T-shirts are sold during the event to visitors. The t-shirt features a custom Earth Fair logo on the front and back and sponsor acknowledgements on the sleeve. All sponsors at the \$3,000+ level are acknowledged on the t-shirt.

#### Submit Form

Deadline: **February 24, 2017**  
 Mail: SCC Health Department, Attn: Earth Fair, 3415 28<sup>th</sup> Street, Port Huron, MI 48060  
 Email: [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)

#### Questions

Sheri Faust, 810.987.5306 or [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)



# Earth Fair 2017 Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Name as you would like it to appear in print: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website (will be hyperlinked on our website): \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorship Level

- River Birch \$500                       Red Maple \$1,000  
 Black Cherry \$2,000                 White Pine \$3,000                 Other \_\_\_\_\_

→ I will receive # \_\_\_\_\_ of t-shirts at these sizes(s): (S, M, L, XL, 2XL, 3XL) \_\_\_\_\_

**In-kind donations and services are just as valuable to the success of Earth Fair.** Please describe the nature of your in-kind donation or service and its monetary value:

\_\_\_\_\_  
\_\_\_\_\_

## Exhibit space

Goodells County Park will provide the following items for you. You may supplement beyond what is provided as long as it fits within your 10x10 exhibit area. Please circle what you need:

# of tables: 0 1 2                      # of chairs: 0 1 2 3 4                      # of picnic tables: 0 1

I need access to electricity.  Yes     No (Please bring your own extension cord)

List your set-up needs or requests (i.e. outdoor setup, near water, bringing animals, craft area, location next to or away from a specific vendor). If you bring or sell food you are required to obtain a temporary food license permit from the Health Department. If you plan to bring your own tables and chairs, please list that here too.

## Payment

- My check is included, made out to the **St. Clair County Earth Fair**  
 Please invoice me  
 I will pay by credit card over the phone (There is a 4% service fee)  
 I will pay with credit card or PayPal online through the Donate button (No service fee)

## Submit Form

Email logo to [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org) in .jpg format by **February 24, 2017**

Mail: St. Clair County Health Department, Attn: Earth Fair, 3415 28<sup>th</sup> Street, Port Huron, MI 48060

Email: [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)