



**Friday, April 27, 9am – 4pm ♦ Saturday, April 28, 10am – 4pm Goodells County Park**

<p><b>RIVER BIRCH</b>  <b>\$500 - \$999</b></p> <ul style="list-style-type: none"> <li>• Logo with link on website &amp; Program Guide</li> <li>• Exhibit space at Earth Fair (10' x 10')</li> <li>• 2 t-shirts</li> </ul>	<p><b>RED MAPLE</b>  <b>\$1,000 - \$1,999</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$250 level, plus:</li> <li>• Logo on signage at event</li> <li>• 4 t-shirts</li> </ul>	<p><b>BLACK CHERRY</b>  <b>\$2,000 - \$2,999</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$500 level, plus:</li> <li>• Double exhibit space (10'x20')</li> <li>• Naming rights of a specific location or activity</li> <li>• 6 t-shirts</li> </ul>	<p><b>WHITE PINE</b>  <b>\$3,000+</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$1,000 level, plus:</li> <li>• Logo on Earth Fair t-shirts</li> <li>• 8 t-shirts</li> </ul>
--	--	---	---

## 2018 SPONSORSHIP PROMOTION DESCRIPTIONS

### Website

The [www.EarthDayFair.com](http://www.EarthDayFair.com) website is a major resource for Earth Fair visitors receiving over 7,000 hits a year. All sponsors are acknowledged on the Home page. Your logo/name is linked to your website for easy click-through access. Logo size and placement are appropriate to the sponsorship level. Sponsors are also mentioned on our social media sites.

### Program Guide

The Program Guide is a 2-page handout distributed during the Fair to 5,000 families. The guide features the names of Earth Fair sponsors, a map of the Fair, stage schedules, and a list of vendors. All sponsors receive acknowledgement in the guide.

### Exhibit Space

The best way to present your cause, product or service to Earth Fair visitors is to have an exhibit booth. The size of the exhibit space is determined by sponsorship level. We provide the tables, chairs and electricity needed for your booth.

### Media

Earth Fair is heavily promoted through a variety of media outlets across Southeast Michigan including multiple newspapers in a tri-county area and Ontario, radio stations, Michigan Festivals & Events magazines, various Chambers and Visitor Bureaus, and Comcast. This promotion is available to \$1,000+ level sponsors.

### T-shirts

T-shirts are sold during the event to visitors. The t-shirt features a custom Earth Fair logo on the front and back and sponsor acknowledgements on the sleeve. All sponsors at the \$3,000+ level are acknowledged on the t-shirt.

### Payment

- My check is included; made out to **St. Clair County Earth Fair**       Please invoice me  
 Credit card over the phone       Credit card online ([www.EarthDayFair.com](http://www.EarthDayFair.com))

### Submit Form

Deadline: **Logo and form deadline February 28, 2018**  
 Mail: SCC Health Department, Attn: Earth Fair, 3415 28<sup>th</sup> Street, Port Huron, MI 48060  
 Email: [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)  
 Online: [www.EarthDayFair.com](http://www.EarthDayFair.com)

### Questions

Contact: Sheri Faust, 810.987.5306, [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)



# Earth Fair 2018 Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Name as you would like it to appear in print: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website (will be hyperlinked on our website): \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## ➔ Sponsorship Level

River Birch \$500     Red Maple \$1,000     Black Cherry \$2,000     White Pine \$3,000     Other: \_\_\_\_\_

## ➔ T-shirts I will receive # \_\_\_\_\_ of t-shirts at these sizes(s):

**Unisex:**    Small    Medium    Large    X-Large    2X-Large    3X-Large

**Ladies:**    Small    Medium    Large    X-Large

**Youth:**    Small    Medium    Large    X-Large

➔ **Donations are valuable to Earth Fair.** Please describe the nature of your in-kind donation or service and its monetary value:

\_\_\_\_\_

## ➔ Exhibit space Goodells County Park provides the following items for you. Please circle your needs:

# of tables: 0 1 2 My own    # of chairs: 0 1 2 3 4 My own    # of picnic tables: 0 1

I need access to electricity.    Yes    No *(Please bring your own extension cord)*

**OPTIONS:** List all set-up needs, i.e. outdoors, near water, pen for animals, craft area, location next to or away from a specific vendor, access for stroller or wheelchair. If you bring or sell food you are required to obtain a food license permit from the St. Clair County Health Department. Exhibit space changes are not permitted after April 1. Only requests noted here will be accommodated.

➔ **Volunteers** make our two-day festival a wonderful experience for over 10,000 visitors. We recruit a squad of 150 volunteers and without we couldn't keep our event nearly as eco-conscious! Volunteer form included and online.

**Yes, I will recruit co-workers to volunteer their time during a 2-3 hour shift on Friday or Saturday. Our volunteer coordinator will follow-up with you.**

## ➔ Green Guardian Bingo

The Earth Fair bingo is made up of one activity or lesson from exhibitors to promote hands-on, minds-on learning. Last year's example is included.    **Yes, please include me. A committee member will follow up with you.**

➔ **Green Guardian Award** — Please consider nominating yourself or a business, group, individual, school or classroom for our Green Guardian Award. Information included and online.

## ➔ Earth Fair Flyers - I would like copies of the 2018 Earth Fair flier to hand out.

Email me an electronic version. I will make the color copies myself.     Mail me # \_\_\_\_\_ fliers.

➔ **Referral** — I would like to recommend the following business/organization to receive a Sponsor Form: