



<p><b>RIVER BIRCH</b> <b>\$500</b></p> <ul style="list-style-type: none"> <li>• Logo on website &amp; Program Guide</li> <li>• Exhibit space at Earth Fair (10' x 10')</li> <li>• 2 t-shirts</li> </ul>	<p><b>RED MAPLE</b> <b>\$1,000</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$250 level, plus:</li> <li>• Your logo with link on website and social media sites</li> <li>• Name in media releases</li> <li>• 4 t-shirts</li> </ul>	<p><b>BLACK CHERRY</b> <b>\$2,000</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$500 level, plus:</li> <li>• Double exhibit space (10'x20')</li> <li>• Logo on signage at event</li> <li>• 6 t-shirts</li> </ul>	<p><b>WHITE PINE</b> <b>\$3,000</b></p> <ul style="list-style-type: none"> <li>• All the promotions of the \$1,000 level, plus:</li> <li>• Logo on Earth Fair t-shirts</li> <li>• 8 t-shirts</li> </ul>
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**SPONSORSHIP PROMOTION DESCRIPTIONS**

**Website**

The www.EarthDayFair.com website is a major resource for Earth Fair visitors receiving over 7,000 hits a year. All sponsors are acknowledged on the Home page. Your logo/name is linked to your website for easy click-through access. Logo size and placement are appropriate to the sponsorship level. Sponsors are also mentioned on our social media sites.

**Program Guide**

The Program Guide is a 2-page handout distributed during the Fair to 5,000 families. The guide features the names of Earth Fair sponsors, a map of the Fair, stage schedules, and a list of vendors. All sponsors receive acknowledgement in the guide.

**Exhibit Space**

The best way to present your cause, product or service to Earth Fair visitors is to have an exhibit booth. The size of the exhibit space is determined by sponsorship level. We provide the tables, chairs and electricity needed for your booth.

**Media**

Earth Fair is heavily promoted through a variety of media outlets across Southeast Michigan in the months leading up to the event including, but not limited to: multiple newspapers in a tri-county area including Ontario, radio stations, Michigan Festivals & Events magazines, various Chambers and Visitor Bureaus, Comcast. This promotion is available to \$500+ level sponsors.

**T-shirts**

T-shirts are sold during the event to visitors. The t-shirt features a custom Earth Fair logo on the front and back and sponsor acknowledgements on the sleeve. All sponsors at the \$2,000+ level are acknowledged on the t-shirt.

<p><b><u>Submit Form</u></b>          Deadline: <b>February 19, 2016</b>          Mail: St. Clair County Health Department, Attn: Earth Fair, 3415 28<sup>th</sup> Street, Port Huron, MI 48060          Email: <a href="mailto:earthfair@stclaircounty.org">earthfair@stclaircounty.org</a></p> <p><b><u>Questions</u></b>          Contact Sheri Faust, Earth Fair Chair, at 810.987.5306 or <a href="mailto:earthfair@stclaircounty.org">earthfair@stclaircounty.org</a></p>
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# Earth Fair 2016 Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Name as you would like it to appear in print: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## Sponsorship Level

- River Birch \$500                       Red Maple \$1,000  
 Black Cherry \$2,000                 White Pine \$3,000                 Other \_\_\_\_\_

→ I will receive # \_\_\_\_\_ of t-shirts at these sizes(s): (S, M, L, XL, 2XL, 3XL) \_\_\_\_\_

**In-kind donations are just as valuable to the production of Earth Fair.** Please describe the nature of your in-kind donation and its value:

\_\_\_\_\_

Monetary value: \$ \_\_\_\_\_

**Email logo** to [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org) in .jpg format by **February 19, 2016** as you would like it to appear in marketing.

## Payment

- My check is included, made out to the **St. Clair County Earth Fair**  
 Please invoice me  
 I will pay by credit card over the phone (There is a 4% surcharge)

## Submit Form

Deadline: **February 19, 2016**

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Email: [earthfair@stclaircounty.org](mailto:earthfair@stclaircounty.org)